



COMMUNICATIONS



Philippine Yearbook 2013

TABLE 20.1 Stations Maintained by the Telecommunications Office: 2008-2013

Telecom Service	2008	2009	2010	2011	2012	2013
Local-exchange carrier service	73	71	70	70	70	70
Inter-exchange carrier service	14	13	13	13	13	13
International gateway facility	11	11	11	11	11	11
Radio mobile service						
Cellular mobile telephone operator	10	9	9	9	9	9
Value added service						
With networks						
Coastal	18	18	18	18	18	18
Broadband	19	19	19	19	19	19
Without networks	543	553	592	625	669	674

Source: Telecommunications Office.

Table 20.2 Telephone Distribution, by Region: 2011-2013

Region	Installed Lines			Population (Thousands)			Telephone Density per 100 Population		
	2011	2012	2013	2011	2012	2013	2011	2012	2013
Philippines	6,753,696	6,765,459	6,340,777	95,984	97,594	99,384	7.04	6.93	6.38
NCR	3,090,105	4,068,209	3,708,272	11,686	11,819	11,953	26.44	34.42	31.02
CAR	84,608	76,018	74,287	1,729	1,764	1,799	4.89	4.31	4.13
I - Ilocos Region	189,716	179,596	176,988	5,273	5,373	5,473	3.60	3.34	3.23
II - Cagayan Valley	56,997	50,159	41,842	3,423	3,480	3,537	1.66	1.44	1.18
III - Central Luzon	502,395	426,465	426,102	10,532	10,545	10,738	4.77	4.04	3.97
IV - CALABARZON/MIMAROPA	1,120,865	780,382	778,671	15,250	15,578	15,906	7.35	5.01	4.90
V - Bicol Region	145,138	137,878	137,366	5,825	5,938	6,051	2.49	2.32	2.27
VI - Western Visayas	318,635	177,805	122,798	7,726	7,874	8,022	4.12	2.26	1.53
VII - Central Visayas	398,030	188,041	188,041	7,172	7,314	7,456	5.55	2.57	2.52
VIII - Eastern Visayas	86,615	22,072	31,372	4,540	4,633	4,726	1.91	0.48	0.66
IX - Zamboanga Peninsula	52,929	43,339	41,839	3,558	3,629	3,700	1.49	1.19	1.13
X - Northern Mindanao	191,075	173,852	173,552	4,439	4,529	4,620	4.30	3.84	3.76
XI - Davao Region	232,570	205,850	205,850	4,432	4,501	4,570	5.25	4.57	4.50
XII - SOCCSKSARGEN	111,262	89,617	88,926	4,169	4,258	4,347	2.67	2.10	3.29
XIII - Caraga	134,892	128,172	127,827	2,599	2,649	2,700	5.19	4.84	3.38
ARMM	37,864	18,004	17,044	3,630	3,708	3,787	1.04	0.49	0.14

Source: National Telecommunications Commission.

TABLE 20.3 Telephone Distribution, by Major Operators: 2011-2013

Operator	Installed Telephone Lines			Subscribers		
	2011	2012	2013	2011	2012	2013
Total	6,753,696	6,565,459	6,340,777	3,555,951	3,493,164	3,148,835
Philippine Long Distance Telephone Company and Smart Information Technologies (Smart)	3,324,791	3,324,791	2,962,474	1,803,067	1,792,519	1,886,562
Islacom-INNOVE/Globe	1,425,234	1,580,000	1,580,000	420,933	491,000	491,000
Digital Telecommunications Philippines (Digitel)	590,265	590,265	590,421	196,296	196,296	20,631
Bayan Telecommunications (Bayantel)	443,910	443,910	430,890	379,724	379,724	363,576
Pilipino Telephone Company (Piltel)	-	-	-	-	-	-
Philcom	-	-	-	-	-	-
Philippine Telegraph and Telephone Corporation	-	-	-	-	-	-
Eastern Telecommunications Philippines (ETPI)	33,320	18,387	116,845	16,529	14,957	15,870
Bell Telecom	-	-	-	-	-	-
Others	936,176	708,106	660,147	739,402	618,668	185,196

Notes: Data for Smart are included in PLDT reports.

Source: National Telecommunications Commission.

TABLE 20.4 Number of Cellular Mobile Telephone Subscribers, by Operator: 2008-2013

Telephone Operator	2008	2009	2010	2011	2012	2013
Total	68,094,756	75,586,646	83,150,138	94,189,795	101,978,345	102,823,569
ABS CBN Convergence, Inc.	-	-	-	-	-	51,810
Smart Communications, Incorporated (Smart)	20,899,753	41,249,070	44,682,399	47,590,797	54,189,986	54,983,400
Globe Telecom (Globe)	24,701,820	23,245,006	26,500,000	30,040,000	30,040,000	30,040,000
Pilipino Telephone Company (Piltel)	14,308,493	-	-	-	-	-
Isla Communications Company (Islacom)	-	-	-	-	-	-
Express Telephone Company (Extelcom)	14,130	14,130	14,130	1,110	1,110	1,110
Digital Telecommunications Philippines (Digitel)	8,154,202	11,000,000	11,000,000	15,119,241	16,308,602	16,308,602
Next Mobile	-	-	-	-	-	-
Connectivity Unlimited Resource Enterprise, Inc. (Cure)	16,358	78,440	953,609	1,438,647	1,438,647	1,438,647

Note: Globe has not submitted data for the 2009, Islacom is included in Globe figures.

Piltel subscribers are already transferred to Smart.

Source: National Telecommunications Commission.

TABLE 20.5 Number of Trunk Radio Subscribers, by Operator: 2003-2007

Operator	2003		2004		2005		2007	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total	78,261	100.00	71,208	100.00	57,623	100.00	69,951	100.00
Nextel Communications	33,207	42.43	26,686	37.48	20,141	34.95	32,167	45.99
Contel Communications, Incorporated	13,829	17.67	14,567	20.46	14,567	25.28	17,020	24.33
Worldwide Communications	11,529	14.73	11,529	16.19	11,529	20.01	11,529	16.48
Liberty Broadcasting Network, Incorporated	6,900	8.82	6,900	9.69	-	-	-	-
Omninet Philippines, Incorporated	4,379	5.60	4,379	6.15	4,379	7.60	4,379	6.26
Corona International, Incorporated	2,151	2.75	2,151	3.02	2,151	3.73	-	-
Teodoro N. Romasanta, Incorporated	2,040	2.61	2,040	2.86	2,040	3.54	2,040	2.92
Universal Telecommunications Services	2,856	3.65	1,500	2.11	1,360	2.36	1,360	1.94
Bayan Telecommunications, Incorporated	1,200	1.53	1,200	1.69	1,200	2.08	1,200	1.72
Radiomarine	170	0.22	256	0.36	256	0.44	256	0.37

* No report submitted, based on old reports.

Source: National Telecommunications Commission.

TABLE 20.6 Number of Registered Internet Service Providers and Estimated Subscribers: 1996-2013

Year	Number of NTC- Registered ISPs	Estimated Number of Subscribers
1996	24	100,000
1997	17	200,000
1998	23	300,000
1999	31	350,000
2000	34	400,000
2001	64	500,000
2002	93	800,000
2003	121	1,000,000
2004	144	1,200,000
2005	177	1,440,000
2006	194	2,000,000
2007	213	2,500,000
2008	237	3,000,000
2009	241	3,600,000
2010	304	4,320,000
2011	320	5,184,000
2012	360	6,220,800
2013	400	7,464,960

Note: ISPs registered with the NTC Central Office.

Source: National Telecommunications Commission.

TABLE 20.7 Total Number of Licensed Radio Stations: CY 1998-2013

Year	Number of Existing Radio Stations
1998	197,137
1999	208,580
2000	152,948
2001	227,856
2002	232,659
2003	184,974
2004	194,642
2005	171,792
2006	177,763
2007	192,935
2008	185,086
2009	203,718
2010	195,233
2011	222,061
2012	213,352
2013	357,398

Source: National Telecommunications Commission.

TABLE 20.8 Number of Licensed Stations, by Region: 2006-2013

Region	2006	2007	2008	2009	2010	2011	2012	2013
Philippines	177,763	192,935	185,086	203,718	195,233	222,061	213,352	357,398
NCR	51,947	51,947	35,612	39,731	39,731	39,731	39,731	162,412
CAR	3,751	3,751	3,751	3,689	3,689	3,689	3,244	3,244
I - Ilocos Region	2,266	5,401	2,769	2,836	4,556	3,852	4,198	5,644
II - Cagayan Valley	2,725	3,484	3,398	3,252	4,945	6,629	6,289	12,412
III - Central Luzon	26,410	27,435	28,540	34,945	36,344	37,428	3,578	4,013
IV - CALABARZON/MIMAROPA	33,247	35,712	39,566	42,021	30,685	33,182	34,846	42,845
V - Bicol Region	5,684	5,723	5,737	5,845	6,260	6,970	7,579	8,856
VI - Western Visayas	6,675	7,577	8,133	9,107	9,783	9,820	12,099	13,393
VII - Central Visayas	14,145	15,919	19,338	19,338	18,786	28,817	28,817	28,817
VIII - Eastern Visayas	2,098	2,393	2,841	2,900	3,115	3,744	4,668	5,368
IX - Western Mindanao	2,842	2,974	2,998	5,668	793	825	17,313	17,313
X - Northern Mindanao	13,229	15,361	15,412	16,081	17,122	26,198	21,805	23,277
XI - Southern Mindanao	7,991	9,636	10,906	11,832	12,436	13,506	18,368	17,829
XII - SOCCSKSARGEN	3,324	3,918	4,276	4,536	4,901	4,901	8,048	8,048
XII - Caraga	1,429	1,704	1,809	1,937	2,087	2,769	2,769	3,927
ARMM	-	-	-	-	-	-	-	-

Source: National Telecommunications Commission.

TABLE 20.9 Number of Broadcast and CATV Stations, by Region: 2012-2013

Region	AM	FM	TV	CATV
2013				
Total	402	894	406	1,215
NCR	31	25	23	49
CAR	12	24	11	19
I - Ilocos Region	37	51	22	91
II - Cagayan Valley	20	55	25	64
III - Central Luzon	18	39	22	165
IV - CALABARZON/MIMAROPA	36	101	45	251
V - Bicol Region	38	100	45	103
VI - Western Visayas	36	82	36	78
VII - Central Visayas	29	66	26	93
VIII - Eastern Visayas	23	48	16	95
IX - Zamboanga Peninsula	22	59	26	45
X - Northern Mindanao	29	64	32	40
XI - Davao Region	21	56	17	19
XII - SOCCSKSARGEN	21	66	31	45
XIII - Caraga	19	44	21	50
ARMM	10	14	8	8
2012				
Total	400	844	388	1,137
NCR	31	25	23	44
CAR	12	23	11	17
I - Ilocos Region	36	48	21	85
II - Cagayan Valley	20	51	22	61
III - Central Luzon	18	36	21	154
IV - CALABARZON/MIMAROPA	36	96	44	237
V - Bicol Region	39	94	43	94
VI - Western Visayas	35	81	37	74
VII - Central Visayas	28	58	23	87
VIII - Eastern Visayas	23	45	15	87
IX - Zamboanga Peninsula	22	61	25	45
X - Northern Mindanao	23	48	27	38
XI - Davao Region	36	101	41	16
XII - SOCCSKSARGEN	6	19	11	44
XIII - Caraga	19	40	16	45
ARMM	16	18	8	8

Source: National Telecommunications Commission.

TABLE 20.10 Summary of Mail Volume Handled: 1980 to 2013
(In Million)

Year	Posted and Delivered Mails	Received from Foreign Countries	Total	Percent Increase (Decrease)
1980	320	120	440	9.7
1981	350	131	481	9.4
1982	349	128	477	(0.9)
1983	356	174	530	11
1984	401	168	569	7.4
1985	432	193	625	9.8
1986	583	195	778	24.5
1987	589	167	756	(2.8)
1988	637	163	799	5.7
1989	645	161	806	0.9
1990	637	167	804	(0.3)
1991	805	176	981	22
1992	959	198	1,157	18
1993	811	186	997	(13.8)
1994	942	144	1,086	8.9
1995	995	123	1,117	2.9
1996	895	146	1,041	(6.8)
1997	844	328	1,172	12.5
1998	858	219	1,076	(8.1)
1999	762	192	955	(11.3)
2000	744	162	906	(5.1)
2001	410	102	512	(43.4)
2002	313	88	400	(21.9)
2003	276	82	358	(10.5)
2004	441	20	461	28.7
2005	421	8	430	(6.8)
2006	402	6	408	(4.7)
2007	386	31	417	(4.1)
2008	370	32	402	(4.3)
2009	389	25	414	4.9
2010	348	20	368	(11.8)
2011	258	24	282	(34.9)
2012	222	18	240	(16.2)
2013	165	14	179	(34.5)

Note: Details may not add up to total due to rounding.

Source: Philippine Postal Corporation

TABLE 20.11 Mail Volume Posted and Delivered: 2011-2013
(Thousands)

Mail Category	2011	2012	2013
Posted	125,799	93,399	61,210
Domestic Express Mail Service	652	497	259
Domestic Letter Post	106,972	79,965	52,214
Domestic Parcel Post	48	18	576
International Express Mail Service	901	513	415
International Letter Post	8,733	5,737	2,952
International Parcel Post	636	231	140
Franked Mail	7,855	6,438	4,653
Delivered	156,165	146,542	118,176
Domestic Express Mail Service	592	520	447
Domestic Letter Post	131,363	128,076	103,860
Domestic Parcel Post	34	15	340
International Express Mail Service	347	330	307
International Letter Post	19,188	13,181	8,954
International Parcel Post	490	183	203
Franked Mail	4,152	4,238	4,064

Source: Philippine Postal Corporation.

TABLE 20.12 Distribution of Regular Post Offices, by Region: 2006-2010

Region	2006	2007	2008	2009	2010
Total	1,551	2,086	2,081	1,989	1,946
NCR	81	99	122	117	120
CAR	92	115	112	112	98
I - Ilocos Region	92	154	148	147	154
II - Cagayan Valley	66	107	107	103	102
III - Central Luzon	137	158	158	157	155
IV - Southern Tagalog	170	242	248	249	239
V - Bicol Region	120	159	159	156	135
VI - Western Visayas	143	173	182	154	151
VII - Central Visayas	153	181	175	167	165
VIII - Eastern Visayas	123	197	194	150	142
IX - Western Mindanao	99	115	109	109	109
X - Northern Mindanao	103	158	165	168	177
XI - Southern Mindanao	97	142	115	114	113
XII - Central Mindanao	75	86	87	86	86

Source: Philippine Postal Corporation.

TABLE 20.13 Newspapers in the Philippines: 2011 and 2012

Publication	Total Circulation	Language	Frequency
<u>2012</u>			
Morning broadsheets (10)			
Manila Bulletin	Monday – Saturday – 349,000 Sunday – 419,000	English	Daily
The Philippine Star	Monday - Saturday – 262,285 Sunday – 286,408	English	Daily
Philippine Daily Inquirer	Monday – Saturday – 270,073 Sunday – 286,408	English	Daily
The Manila Times	120,700	English	Daily
Malaya	80,000	English	Daily
The Philippine Chronicle	130,000	English	Daily
Manila Standard	130,000	English	Daily
The Daily Tribune	130,000	English	Daily
Business Mirror	82,000	English	Monday to Friday
Business World	65,000	English	Monday to Friday
Tabloid (24)			
Bulgar	600,000	Filipino	Daily
Pilipino Star Ngayon	502,083	Filipino	Daily
Abante	470,600	Filipino	Daily
Remate	430,000	Filipino	Daily
People's Journal	188,552	English	Daily
People's Tonight	371,811	Filipino and English	Daily
Abante Tonite	350,000	Filipino	Daily
Bandera	250,000	Filipino	Daily
Tempo	250,000	Filipino and English	Daily
Bagong Tiktik	202,262	Filipino	Daily
Balita	266,000	Filipino	Daily
PM Pang Masa	172,815	Filipino	Daily
People's Balita	121,215	Filipino	Daily
People's Taliba	231,635	Filipino	Daily
LIBRE	110,000	Filipino and English	Monday to Friday
Commuter Express (free)	100,000	English	Monday to Friday
Remate Tonight	430,000	Filipino	Daily
Police Files Tonight	80,000	Filipino	Daily
Bomba sa Balita	50,000	Filipino	Daily
Saksi sa Balita	22,000	Filipino	Daily
Pinas	200,000	Filipino	Weekly
Sikat	200,000	Filipino	Weekly
Manila Star	20,000	English	Weekly
Pilipino Mirror Daily	-	Filipino	Daily

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Table 20.13--Concluded

Publication	Total Circulation	Language	Frequency
2011			
Morning broadsheets (10)			
Manila Bulletin	Monday – Saturday – 348,492 Sunday – 415,639	English English	Daily
The Philippine Star	Monday - Saturday – 262,285 Sunday – 286,408	English English	Daily
Philippine Daily Inquirer	Monday – Saturday – 270,073 Sunday – 286,408	English English	Daily
The Manila Times	120,000	English	Daily
Malaya	30,000	English	Daily
The Philippine Chronicle	130,000	English	Daily
Manila Standard	130,000	English	Daily
The Daily Tribune	130,000	English	Daily
Business Mirror	82,200	English	Monday to Friday
Business World	65,000	English	Monday to Friday
Tabloid (24)			
Bulgar	600,000	Filipino	Daily
Pilipino Star Ngayon	502,083	Filipino	Daily
Abante	473,600	Filipino	Daily
Remate	430,000	Filipino	Daily
People's Journal	485,453	English	Daily
People's Tonight	371,811	Filipino and English	Daily
Abante Tonight	350,000	Filipino	Daily
Bandera	250,000	Filipino	Daily
Tempo	240,823	Filipino and English	Daily
Bagong Tiktik	202,262	Filipino	Daily
Balita	226,364	Filipino	Daily
PM Pang Masa	172,815	Filipino	Daily
People's Balita	121,215	Filipino	Daily
People's Taliba	226,635	Filipino	Daily
LIBRE	110,000	Filipino and English	Monday to Friday
Commuter Express (free)	100,000	English	Monday to Friday
Remate Tonight	430,000	Filipino	Daily
Police Files Tonight	80,000	Filipino	Daily
Bomba sa Balita	50,000	Filipino	Daily
Saksi sa Balita	22,000	Filipino	Daily
Pinas	224,000	Filipino	Weekly
Sikat	200,000	Filipino	Weekly
Manila Star	20,000	English	Weekly
Pilipino Mirror Daily	50,000	Filipino	Daily

Source: Philippine Information Agency.

TABLE 20.14 Print Publications, by Region and Province: 2005

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
Cordillera Administrative Region (CAR)			
Abra	Abra Today	Weekly	1,800
Baguio City (Benguet)	Baguio Midland Courier	Weekly	17,000
	Northern Philippine Times	Weekly	12,000
	Baguio Sunstar Daily	Daily	8,000
	Skyland News	Weekly	5,000
	Pulso ng Bayan	Weekly	5,000
	Baguio Reporter	Weekly	4,500
	High Plains Journal	Weekly	4,200
	Zigzag Weekly	Weekly	3,500
	Junction	Weekly	3,000
	Northern Dispatch (Nordis)	Weekly	1,500
	Cordillera Today	Weekly	950
	Baguio Regional Diaryo	Weekly	700
	Inquisitor	Weekly	600
	CNL News	Weekly	500
Kalinga	The Kalinga Highland Leader	Monthly	500
Mountain Province	Mt. Province Exponent	Weekly	5,000
I - Ilocos Region			
Ilocos Norte	Northwide Gazette	Weekly	5,000
	Ilocos Times	Weekly	3,500
	Northern Light	Weekly	2,000
	Northern Times	Weekly	2,000
Ilocos Sur	Ilocandia Update	Weekly	4,000
	Ilocos Today	Weekly	2,000
	Amianan Bulletin	Weekly	2,000
	Vigan Regional Dyario	Weekly	1,500
	Tawid News Magazine	Weekly	1,100
	Anara-ar	Monthly	1,000
	Ilocos Sur (POST)	Monthly	1,000
	Simata Iloco	Monthly	1,000
	Timek Ti Amianan	Weekly	1,000
	Vigan News	Monthly	1,000
	Samtoy	Quarterly	500
	Sta. Lucia Recorder	Monthly	500
	Caoayan News	Quarterly	120
	Candon Times	Monthly	Not indicated
La Union	The Regional Diaryo	Weekly	3,000
	The Weekly Ilocos Times	Weekly	2,000
	The Amianan Tribune	Weekly	2,000
	The Norluzonian Courier	Weekly	2,000

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Table 20.14--Continued

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
	The Ilocos Herald	Weekly	2,000
	The Weekly Ilocandia Inquirer	Weekly	2,000
	The Ilocandia Express	Weekly	2,000
	Update Reporter	Quarterly	2,000
	Watching Eye	Weekly	2,000
	North Luzon Headline	Weekly	2,000
	The Banat Update	Monthly	1,000
	The Weekly Banat	Monthly	1,000
Pangasinan	The Sunday Punch	Weekly	7,000
	People's Digest	Weekly	2,500
	The Weekly Guardian	Weekly	2,000
	The Ilocano Observer	Weekly	1,750
	The Pangasinan Star	Weekly	1,500
	The Regional Examiner	Weekly	1,000
	The Weekly Forum	Weekly	1,000
	Pangasinan News	Weekly	1,000
	The Northern Mirror	Weekly	1,000
	Northern Journal	Weekly	1,000
	Country Mail	Weekly	1,000
	Luzon Island Bulletin	Weekly	1,000
	The Northern Times	Weekly	500
	Sun-Star Pangasinan	Daily	Not indicated
	Pahayagan ng Bayan	Weekly	Not indicated
	Pangasinan Express	Weekly	Not indicated
	Luzon Examiner	Weekly	Not indicated
II - Cagayan Valley			
Batanes	Idjang News	Semi-annual	1,000
	Suhu	Quarterly	500
	Division Newsletter	Semestral	50
	TEEP Newsletter	Semestral	50
	Batanes Reporter	Semestral	Not indicated
Cagayan	Northern Forum	Weekly	2,500
	Northern Post	Weekly	2,500
	Cagayan Star	Weekly	1,000
	Siklab	Monthly	Not indicated
Isabela	City Star	Weekly	12,000
	The Valley Times	Weekly	2,500
	Pulso Ngayon	Monthly	Not indicated
Nueva Vizcaya	Dalton Post	Weekly	3,500
	Vizcaya Advocate	Weekly	2,000
	Vizcaya Vanguard	Weekly	1,800
	Vizcaya Update	Monthly	1,000
	GUMIL-Ayab News	Weekly	1,000

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Communications

Table 20.14--Continued

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
Quirino	Opstera Through the Years	Quarterly	5,000
	Silnag	Monthly	1,500
	Quirino Today	Weekly	1,000
	Isabela Profile	Weekly	500
	Quirino Quest	Weekly	Not indicated
	Quirelco Newsletter	Monthly	Not indicated
III - Central Luzon			
Aurora	Bundilya	Monthly	Not indicated
	Newsbreak	Weekly	Not indicated
	Weekly Time Record Aurora	Weekly	Not indicated
Bataan	BPC Koop Vision	Weekly	1,000
	Bataan Journal	Weekly	1,000
	Bataan Today	Weekly	1,000
	Mt. Samat Weekly Forum	Weekly	1,000
	Luzon Tribune	Weekly	1,000
	Bataan Standard	Weekly	1,000
	Bataan Peninsula Times	Weekly	1,000
	News Hawk	Weekly	1,000
	Bataan Primestar	Weekly	1,000
	Central Luzon Forum	Weekly	1,000
	The Heroes	Weekly	1,000
	Bataan in Focus	Weekly	1,000
	Balitang Negosyo Atbp	Weekly	1,000
	Bataan Chronicle	Weekly	1,000
Bulacan	Punla	Weekly	2,500
	Bulacan Correspondent	Weekly	1,000
	Metropolitan	Weekly	1,000
	Reflector	Weekly	1,000
	Luzon Times	Weekly	1,000
	Bulacan New Catcher	Weekly	1,000
	Mabuhay	Weekly	1,000
	Malolos Times	Weekly	1,000
	Metropolitan Newsweek	Weekly	Not indicated
Nueva Ecija	Philippine Recorder	Weekly	5,000
	Topline	Weekly	5,000
	Ang Bagong Diyaryo Kapitolyo	Monthly	5,000
	Cabanatuan Ngayon	Monthly	3,000
	Newsbreak	Weekly	3,000
	Love News Bulletin	Weekly	2,000
	Weekly Views	Weekly	2,000
	Nueva Ecija Times	Weekly	1,000
	Monday Post	Weekly	1,000
	Ecija Tribune	Weekly	1,000

Continued

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Table 20.14--Continued

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
	Novo Chronicle	Monthly	1,000
	News Profile	Weekly	1,000
	Nueva Ecija Newswatch	Weekly	1,000
	Nueva Ecija Respondents	Weekly	1,000
	Ang Brodkaster sa Diyaryo	Weekly	1,000
	News on Line	Weekly	1,000
	Dahongpalay	Weekly	1,000
	Kilatis	Weekly	1,000
	Pulso ng Bayan	Weekly	1,000
	Direkta	Weekly	1,000
Pampanga	Sunstar Pampanga	Daily	46,000
	Pampanga Times	Weekly	2,000
	The Voice	Weekly	2,000
	Angeles City Monday Mail	Weekly	1,000
	Pampanga Journal	Weekly	1,000
	Pampanga Newsweek	Weekly	1,000
	The Probe	Weekly	1,000
	Central Luzon Times	Weekly	500
	The Angeles Observer	Weekly	Not indicated
Tarlac	The Tarlac Inquirer	Weekly	1,000
	Tarlac Review	Weekly	1,000
	Tarlac Forum	Weekly	1,000
	Facts and Figures	Weekly	1,000
	Diyaryo Banat	Weekly	1,000
	Tarlac Reporter	Weekly	1,000
	Ups and Downers	Weekly	1,000
	Tarlac Profile	Weekly	1,000
	Newsline	Weekly	1,000
	Tarlac Report	Weekly	1,000
	Tarlac Standard	Weekly	1,000
	Tarlac Patrol	Weekly	1,000
	Y News Publication & Media Services	Weekly	1,000
Zambales	Sierra Pacific News	Weekly	1,000
	Olongapo City/Zambales News	Weekly	1,000
	Olongapo Express	Weekly	1,000
	Pahayagang Masa	Weekly	1,000
	Hardcopy	Weekly	1,000
IVA - CALABARZON			
Batangas	Puntong Ala-Eh	Bimonthly	5,000
	Ang Batangas Ngayon	Quarterly	5,000
	Sun-Star People's Courier	Daily	2,000
	Batangas	Weekly	2,000

Continued

Communications

Table 20.14--Continued

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
	Batangas Post	Weekly	2,000
	Dyaryo Veritas	Weekly	2,000
	Metro Batangas Times	Weekly	2,000
	Atras-Abante	Weekly	2,000
	Bantay Bayan	Weekly	2,000
	Tan-Aw	Monthly	2,000
	BPTIPC Balita	Quarterly	2,000
	The Batangas Review	Weekly	Not indicated
	Batangas This Week	Weekly	Not indicated
	Southern Tagalog Herald	Weekly	Not indicated
Cavite	Sierra Madre Star	Weekly	5,000
	3 Star News	Weekly	2,000
Laguna	Makiling Journal	Weekly	1,000
	Newskey Express	Weekly	1,000
	Calambalita	Monthly	1,000
	Free Times Journal	Weekly	1,000
	The Southern Tagalog	Weekly	1,000
	Ang Pulisya	Monthly	1,000
	The Barangay	Weekly	1,000
	The Network News	Weekly	1,000
	The Southern Chronicle	Weekly	1,000
	The Morning Chronicle	Weekly	1,000
	The Monday Mail	Weekly	1,000
	The Wednesday Herald	Weekly	1,000
	Bayanihan	Weekly	1,000
	Laguna Score	Weekly	1,000
	Diyaryo Katapat	Weekly	1,000
	News Today	Weekly	600
	Deretso Balita	Weekly	600
	Daystar	Weekly	500
	Laguna Courier	Weekly	500
	Laguna Express	Weekly	500
	Metro Profile	Weekly	500
	The Laguna Bulletin	Weekly	500
	Tiempo	Weekly	500
	The Guardian News	Weekly	500
	Newsworld	Weekly	500
	The People's Tribune	Weekly	400
Quezon	Southern Tagalog Herald	Weekly	10,000
	Boletin Lucentino	Weekly	7,000
	Ruralite Weekly	Weekly	7,000
	The Millennium Times	Monthly	5,000
	Northern Quezon Star	Weekly	5,000
	Laban ng Masang Lopezeño	Quarterly	5,000
	The Peninsula Post	Weekly	4,000

Continued

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Table 20.14--Continued

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
	Ang Quezon	Bi-monthly	3,000
	Quezon Advertiser	Monthly	3,000
	Ang Bagong Sigaw ng Banahaw	Weekly	2,500
	Ang Tanod	Weekly	2,500
	Inter-Island Monitor	Weekly	2,500
	The Quezon Times	Weekly	2,500
	The Banahaw Tribune	Weekly (Monday)	2,000
	Ang Diyaryo Natin	Weekly (Monday)	2,000
	The Luzon Times	Fortnightly	2,000
	The Pacific Review	Weekly	2,000
	Southern Tagalog Bulletin	Weekly	2,000
	Sanib-Lakas	Fortnightly	2,000
	Sigaw	Weekly	1,500
	Eyewatch	Weekly	1,000
	Southern Luzon Review	Weekly	1,000
	Southern Tagalog Newstoday	Weekly	1,000
	Southern Tagalog Tribune	Weekly	1,000
	Southern Tagalog Weekstar	Weekly	1,000
	Top Newsweekly	Weekly	1,000
	Weekly Capper	Weekly	1,000
	Lucena Ngayon	Bi-monthly	1,000
	Business First	n.a.	1,000
	Pacific Reveille	Quarterly	700
	Quezon Today	Weekly	500
	The Scribe	Bi-monthly	300
	Sangguniang Journal	Semestral	100
	DYIGS	Monthly	Not indicated
	Midway Star	Weekly	Not indicated
	Monday Times	Weekly	Not indicated
	Quezon Journal	Weekly	Not indicated
	The Quezon Mail	Weekly	Not indicated
Rizal	Ang Cainta Ngayon	Quarterly	5,000
	Antipolo Chronicle	Monthly	5,000
	Diwa ng Rizal	Quarterly	5,000
	Sulong Jala-Jala	Quarterly	5,000
	Ang Tanay	Quarterly	2,500
	Balanggot	Monthly	2,500
	Binangonan Bulletin	Monthly	2,500
	Buklod	Monthly	2,500
	Pamitinan	Monthly	2,500
	Rizal Metro-Balita	Quarterly	1,000
IVB - MIMAROPA			
Marinduque	Mareico News	Quarterly	2,000
	Pulang Lupa Tribune	Quarterly	2,000
	Pamathalaan	Quarterly	2,000

Continued

Communications

Table 20.14--Continued

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
	Gasang-Gasang	Quarterly	2,000
	Ang Pulso	Monthly	1,500
Occidental Mindoro	Tamaraw Bulletin	Quarterly	1,500
	Mindoro Guardian	Quarterly	1,000
	Tamaraw Inquirer	Bi-monthly	1,000
Oriental Mindoro	Bagong Mindoreño	Quarterly	10,000
	Calapan Today	Quarterly	5,000
	Tanglaw	Quarterly	5,000
	Naujanews	Monthly	5,000
	The Pacific Review	Weekly	5,000
	Sun Star People's Courier	Weekly	4,000
	Mindoro Weekly Reporter	Weekly	3,000
	Island Sentinel	Weekly	3,000
	Mindoro Bulletin	Weekly	2,000
	The Island Observer	Weekly	2,000
	Mindoro Filipino Update	Monthly	1,500
	Ang Gloria	Quarterly	500
Palawan	Palawan Journal	Monthly	6,000
	Puerto Princesa Mabuhay	Monthly	2,000
	Bandillo ng Palawan	Weekly	1,000
	Palawan Mirror	Weekly	1,000
	Palawan Sun	Weekly	1,000
	Palawan Times	Weekly	1,000
	Ang Sanggunian	Monthly	1,000
	The Narranian	Quarterly	200
	The Españolans	Quarterly	200
	Balitang San Vicente	Monthly	200
Romblon	Romblon Text	Weekly	5,000
	Romblon Sun	Weekly	5,000
	Bandillo	Monthly	200
V - Bicol Region			
Albay	Bicol Chronicle	Weekly	1,000
	Dyaryo Bikol	Weekly	1,000
	Mayon Times	Weekly	1,000
	Newslink Bikol	Weekly	1,000
	Weekly Digest	Weekly	1,000
	Albay Weekly Star	Weekly	1,000
	Albay Journal	Weekly	1,000
	Morning View News	Weekly	1,000
	News Net Bulletin	Weekly	1,000
	Bicolandia Star News	Weekly	1,000
	The Weekly News	Weekly	Not indicated

Continued

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Table 20.14--Continued

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
Camarines Norte	Bicol Post	Weekly (Friday)	1,000
	Ang Bicol Ngayon	Weekly (Monday)	1,000
	Camarines Norte Journal	Weekly (Sunday)	1,000
	Bulls Eye Weekly	Weekly (Monday)	1,000
	Bicol Online News	Weekly (Thursday)	500
	Peninsular News	Weekly (Monday)	500
	Dyaryo Daet	Weekly (Saturday)	500
Camarines Sur	Bicol Mail	Weekly	1,500
	Bicol Newslines	Weekly	1,000
	Bicol Reporter	Weekly	1,000
	Naga Monday Star	Weekly	1,000
	Vox Bicol	Weekly	1,000
	Bicol Standard	Weekly	1,000
	Weekly Informer	Weekly	1,000
	Bicol Herald	Weekly	1,000
	Caceres Herald	Weekly	1,000
	Pilipinas Bulletin	Weekly	1,000
	The Bicol News	Weekly	1,000
	Bicol Hotline	Weekly	1,000
	Bicol Tribune	Weekly	1,000
	Aniningal	Weekly	1,000
	Bicol Expose	Weekly	1,000
	Camarines Sur Standard	Weekly	1,000
	Naga Newsday	Weekly	1,000
	The Bicol Star	Weekly	1,000
	Dyaryo Naga	Weekly	1,000
	FFAD News	Weekly	1,000
	The Paper	Weekly	1,000
	Lagpita	Weekly	1,000
	Naga Caller Times	Weekly	1,000
Rinconada Herald	Weekly	1,000	
City Newsweek	Weekly	1,000	
Oragonon News Magazine	Monthly	1,000	
Bicol Express	Weekly	1,000	
Catanduanes	Catanduanes Islander	Weekly	1,000
	Catanduanes Tribune	Weekly	1,000
	Catanduanes Forum	Weekly	1,000
	Eastern Reporter	Weekly	1,000
	Kantik	Weekly	1,000
Masbate	Publiko Express	Weekly	1,500
	Subasko	Weekly	250
	Enkwentro	Weekly	100
	Rodeo	Weekly	100
	Masbate Times	Weekly	Not indicated
	Latigo	Weekly	Not indicated

Continued

Communications

Table 20.14--Continued

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
Sorsogon	Sorsogon Mirror	Weekly (Tuesday)	1,000
	Sorsogon Newsweek	Weekly (Monday)	1,000
	Sorsogon Today	Weekly (Wednesday)	1,000
	Sorsogon Now	Weekly (Tuesday)	1,000
	Sorsogon Guardian	Weekly	1,000
	Sorsogon Times	Weekly	1,000
	Periodico Sorsogon	Weekly	1,000
	Sorsogon Eksklusibo	Weekly	1,000
	Letra	Monthly	1,000
	An Barubareta	Quarterly	1,000
	Anduyog	Quarterly	1,000
	Irosin, Mabuhay Ka!	Quarterly	1,000
	Sulong Sidlak	Monthly	1,000
	Sentro Sorsogon	Weekly	1,000
	Banaag	Monthly	1,000
	The Flow	Quarterly	500
	Hin-ay	Quarterly	500
	VI - Western Visayas		
Aklan	Madyaas Pen	Weekly	1,000
	Hala Birada	Weekly	500
	Hala Bira	Monthly	150
	Infocen Balita	Forthnightly	100
	Catalyst	Bi-monthly	50
	Aklan Reporter	Weekly	Not indicated
	Visayas Inquiry	Weekly	Not indicated
	Antique	News Express	Biweekly
Daily Informer		Daily	16,000
Antique Reporter		Once/2 months	1,000
Visayas/Antique Journal		Weekly	300
Daily Headlines		Daily	200
The Guardian		Daily	200
Panay News		Daily	200
Infocen Balita		Monthly	Not indicated
Capiz		The Capiz Times	Weekly
	Watchman's Report	Weekly	3,000
	Infocen Balita	Monthly	100
	Panay News	Daily	Not indicated
	The Guardian	Daily	Not indicated
	Sun Star	Daily	Not indicated
	The News Today	Weekly	Not indicated

Continued

Table 20.14--Continued

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
Iloilo	Daily Informer	Daily	75,000
	Panay News	Daily	45,000
	Sun Star Iloilo Daily	Daily	40,000
	The News Today	Weekly	20,000
	News Express	Bi-weekly	10,000
	The Guardian	Daily	6,000
	The Visayas Examiner	Weekly	1,000
	Daily Headlines	Daily	500
	Visayan Tribune	Weekly	500
	Frontline	Twice a month	500
	Negros Occidental	Panay News	Daily
The Visayan Daily Star		Daily	7,500
Negros Daily Bulletin		Daily	6,000
Sun Star Bacolod Daily		Daily	5,000
Negros Weekly		Weekly	5,000
The Visayas Daily Courier		Daily	3,000
Kapawa News		Weekly	3,000
Western Visayas Journal		Weekly	1,000
Visayan Post		Weekly	150
Infocen Balita		Monthly	Not indicated
VII - Central Visayas			
Bohol	The Bohol Chronicle	Wednesday and Sunday	5,200
	Atong Balita Sano	Weekly (Wednesday)	5,000
	Capitol News	Monthly	4,000
	The Bohol Times	Weekly	3,000
	New Bohol Magazine	Monthly	2,000
	Bohol Sunday Post	Weekly (Sunday)	1,300
Cebu	Cebu Daily News	Daily	10,000
	Sun Star Super-Balita	Daily	10,000
	Sun Star Daily	Daily	10,000
	The Freeman	Daily	10,000
	TF Banat News	Daily	10,000
	Bandera (Cebuano)	Daily	Not indicated
	Philippine Daily Inquirer (Visayas)	Daily	Not indicated
	Manila Bulletin (Cebu)	Daily	Not indicated
Negros Oriental	The Negros Chronicle	Bi-weekly	3,000
	Negros News	Daily	2,500
	Times Focus	Weekly	2,000
	Express Balita	Weekly	2,000
	Metro Post	Weekly	1,000
	Sun Star Dumaguete	Bi-weekly	1,000

Continued

Communications

Table 20.14--Continued

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
	The Vanguard	Weekly	800
	Dumaguete Star Informer	Weekly	750
	Visayan Daily Star	Daily	500
	Visayas Daily Courier	Daily	200
Siquijor	Siquijor Today	Weekly	500
VIII - Eastern Visayas			
Leyte	Leyte-Samar Daily Express	Weekly	6,300
	Sunday Punch	Weekly	3,000
	The Reporter	Weekly	2,500
	The Eastern Visayas Newsweek	Weekly	250
	Strait Times	Weekly	250
	Eastern Visayas Examiner	Bi-monthly	150
	Tacloban Star	Weekly	150
	Eastern Times	Weekly	Not indicated
	EV Mail	Weekly	Not indicated
	Tribune	Weekly	Not indicated
Northern Samar	Catarman Weekly Tribune	Weekly	2,500
	Northern Samar Weekly Express	Weekly	2,500
IX - Zamboanga Peninsula			
Zamboanga del Norte	The Mindanao Observer	Bi-weekly	1,000
	Dipolog Chronicle	Weekly	1,000
	The New Nandau Today	Weekly	1,000
	Press Freedom	Weekly	1,000
	Tingog Peninsula	Weekly	1,000
Zamboanga del Sur	Pagadian Times	Weekly	1,500
	City Star	Weekly	1,500
	Mindanao Biz News	Weekly	1,500
	Zamboanga Scribe	Weekly	1,500
	Pagadian Express	Weekly	1,500
	Pagadian Tribune	Weekly	1,500
Zamboanga City	Daily Zamboanga Times	Daily	3,000
	Zamboanga Today	Daily	3,000
	El Periodico International	Thrice a week	3,000
	Sun Star Zamboanga	Daily	2,000
	Zamboanga Star	Weekly	1,000
	Zambo Pen Journal	Twice a week	1,000
Zamboanga Sibugay	Zamboanga Sibugay Tribune	Weekly	1,500
	Sibugay Express	Weekly	1,500

Continued

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Table 20.14--Continued

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation	
X - Northern Mindanao				
Bukidnon	Central Mindanao Newswatch	Bi-weekly	3,000	
	Bukidnon Journal	Weekly	1,500	
	The Philippine Update	Bi-monthly	1,000	
	Valencia Post	Bi-weekly	1,000	
Camiguin	Camiguin Chronicle	Weekly	500	
Misamis Occidental	Freeman Mindanao	Daily	4,000	
	The Champs Newsletter	Quarterly	3,000	
	Malindang Herald	Weekly	2,500	
	Panguil Bay Monitor	Weekly	500	
	Malindang Tribune	Weekly	500	
	Langaran Newsletter	Quarterly	500	
Misamis Oriental	Freeman-Mindanao	Daily except Sat. & Sun.	12,000	
	Gold Star Daily	Daily	3,000	
	Sunday Journal	Weekly	3,000	
	Sun Star Cagayan de Oro	Daily except Sunday	2,000	
	Sunstar Super Balita	Daily except Sunday	2,000	
	Golden Banner	Weekly	1,000	
	Ang Bag-ong Katarungan	Weekly	500	
XI - Davao Region				
Davao del Norte	Trends and Time	Weekly	2,000	
	Gold City Express	Weekly	1,500	
	Katokabildo	Weekly	1,000	
	The Davao Times	Weekly	500	
	The Mindanao Inquirer	Weekly	500	
	Tagum City Mantalaan	Daily	300	
	Periodico Norte	Daily	300	
	The Northern Banner	Daily	250	
	North Davao Explorer	Weekly	Not indicated	
Davao del Sur	Mindanao Daily Mirror	Daily	20,000	
	Mindanao Mirror Bulletin	Weekly	20,000	
	Sunstar Davao	Daily	15,000	
	Mindanao Times	Daily	10,000	
	Philippine Daily Fiscalizer	Weekly	5,000	
	Sunstar Super Balita	Daily	5,000	
	Mindanao Business Reporter	Weekly	3,000	
	Mindanao Mercury Times	Weekly	2,500	
	Mindanao Daily Gazette	Daily	2,000	
	Davao Catholic Herald	Weekly	2,000	
	The Oriental Herald	Weekly	2,000	

Continued

Communications

Table 20.14--Continued

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
	Mindanao Insider	Daily	1,500
	Peoples Daily Forum	Weekly	1,500
	Metropolitan Gazette	Weekly	1,500
	Mindanao Standard	Weekly	1,500
	Ang Panaghiusa	Weekly	1,000
	Mindanao Edition	Weekly	1,000
	Mindanao Journal	Weekly	1,000
	Southern Philippines Chronicle	Weekly	1,000
	Mindanao City Star	Weekly	350
	Mindanao Gold Star	Daily	Not indicated
	Mindanao Pioneer	Weekly	Not indicated
	Digos Times	Weekly	Not indicated
	The Mindanao Newscast	Weekly	Not indicated
	The Southerner	Weekly	Not indicated
	Digos Metro News	Weekly	Not indicated
	The Oriental Examiner	Weekly	Not indicated
Davao Oriental	Pujada Broadcast	Weekly	Not indicated
XII - SOCCSKSARGEN			
Cotabato City	The Mindanao Cross	Weekly	4,500
	The Mindanao Express	Weekly	3,000
	The Mindanao News Star Bulletin	Weekly	1,000
North Cotabato	The Mindanao Express	Weekly	3,000
	The Midway Pioneer	Weekly	2,000
	The Mindanao Chronicle	Weekly	2,000
General Santos City	Dadiangas Times	Weekly	1,000
	Mindanao Bulletin	Weekly	1,000
	Sarangani Journal	Weekly	1,000
	News Maker	Weekly	1,000
	Southern Review	Weekly	1,000
	The Citizen Mindanao	Weekly	1,000
	South Eastern Chronicles	Weekly	1,000
	Mindanao Daily Patrol	Weekly	1,000
	People's Daily Forum	Weekly	1,000
	Sunstar	Weekly	1,000
South Cotabato	Southern Recorder	Weekly	1,000
	Mindanao Bulletin	Weekly	1,000
Sultan Kudarat	SK Times	Weekly	1,000
	Central Mindanao Tribune	Weekly	1,000
	Midland Review	Weekly	500

Continued

Table 20.14--Concluded

Region and Place of Publication	Name of Publication	Edition or Frequency	Circulation
XIII - Caraga			
Agusan del Norte	Northern Mindanao Chronicle	Weekly	3,000
	Mindanao Gold Star Daily	Weekly	1,600
	Butuan Star	Weekly	1,000
	People's Guardian	Weekly	1,000
	Mindanao News Courier	Weekly	Not indicated
	Mindanao Newswatch	Weekly	Not indicated
	Mindanao Journal Editorial Staff	Weekly	Not indicated
Agusan del Sur	Guembae	Monthly	Not indicated
	Mindanao Daily Patrol	Daily	Not indicated
Surigao del Norte	Mindanao Inquirer	Weekly	Not indicated
	Surigao Times	Daily	Not indicated
Surigao del Sur	Oogid Bulletin	Quarterly	1,000
	Gold Star Daily	Daily	Not indicated
	Ang Mantalaan/The Mindanao Patrol	Weekly	Not indicated

Source: Philippine Information Agency.

TABLE 20.15 Magazine Circulation, by Type: 2012

Name of Magazine	Edition or Frequency	Circulation	Name of Magazine	Edition or Frequency	Circulation
Panorama	Weekly	415,639	Disney's Princess	Monthly	n.a.
Sunday Inquirer	Weekly	286,408	Entrepreneur	Monthly	n.a.
Philippine Starweek	Weekly	254,000	For Him Magazine	Monthly	n.a.
Sunday Times	Weekly	120,000	Men's Health	Monthly	n.a.
Style Weekend	Weekly	415,639	Yes!	Monthly	n.a.
Liwayway	Weekly	90,000	Playhouse Disney	Monthly	n.a.
Women's Journal	Weekly	188,552	Star Teacher	Monthly	n.a.
Philippine Graphics	Weekly	80,548	Top Gear	Monthly	n.a.
Moviestar	Weekly	186,993	Town and Country	Monthly	n.a.
Mr and Ms Magazine	Monthly	140,665	Yummy	Monthly	n.a.
Health News Magazine	Monthly	20,000	K Magazine	Monthly	n.a.
Business World Highlife	Monthly	65,000	The Buzz	Monthly	n.a.
Cook	Monthly	80,548	Real Living	Monthly	n.a.
Mod Magazine	Monthly	56,157	Good Housekeeping	Monthly	n.a.
Buhay OFW	Monthly	77,488	Smart Parenting	Monthly	n.a.
Chalk	Monthly	55,000	Martha Stewart Weddings	Monthly	n.a.
Food	Monthly	100,000	Women's Health	Monthly	n.a.
Star Studio	Monthly	150,000	OK!	Monthly	n.a.
Metro Working Mom	Monthly	70,000	Total Girl	Monthly	n.a.
Metro Magazine	Monthly	100,000	TV Guide	Monthly	n.a.
Sharon	Monthly	50,000	Inquirer	Monthly	n.a.
Metro Weddings	Monthly	60,000	Woman Today	Semi-monthly	n.a.
K-Zone	Monthly	n.a.	Personal Fortune	Semi-monthly	n.a.
MYX	Monthly	n.a.	Metro Society	Bi-monthly	n.a.
Maxim Magazine	Monthly	n.a.	Metro Home and Entertaining	Quarterly	n.a.
Candy	Monthly	n.a.	Metro Actions	Quarterly	n.a.
Cosmopolitan	Monthly	n.a.	Quick and Easy Recipe	Occasional	n.a.

Source: Philippine Information Agency. *The Philippine Media Factbook: Other Facts and Figures.*

Table 20.16 Top 20 List of Philippine Advertising Agencies: 2014

1. BBDO Guerrero	11. SVEN
2. Ace Saatchi and Saatchi	12. Virus, Inc.
3. Foote, Cone and Belding	13. Lozatech Digital Marketing Inc.
4. Dentsu	14. Vanilla Digital, Inc.
5. Grey Group	15. Big Ideas Social Media, Inc.
6. Cheil	16. Alchemy Advertising, Inc.
7. DDB Philippines	17. Jump digital Inc.
8. JWT Manila	18. Mobext (4A Backed)
9. Leo Burnett Manila	19. DigiMarketing, Inc.
10. Lowe Philippines	20. WAV Atmospheric Branding

Source: Association of Accredited Advertising Agencies of the Philippines.